

Serial: 149

13 Jan 53

Mr. Robert W. Straus
Straus & Perry
1242 Twentieth Street, N.W.
Washington 6, D. C.

Dear Bob:

I should have acknowledged receipt of your nice letter of 31 December long ago but have been much pressed with other business.

The information you gave about your activities is of considerable interest and I hope that things will turn out even better than your best expectations.

We have had, recently, a change in our status which is reflected in the letter head. The change will mean a considerable shakedown, with possibly significant changes in organization. For that reason, we do not wish to embark, at this time, on any project such as the one we discussed and the matter will be dormant until our management people get squared away.

Wishing you the best for the New Year, I am,

Sincerely,

WILLIAM F. FRIEDMAN
Consultant

cc: AG
C/S
CONS

M/R: Mr. Straus is a member of a firm who survey organizations "internal communications" for improvement.

W.F.Friedman/CONS/60493/12 Jan 53